



# St. Michael's Hospice

## Corporate Sponsorship Packages 2021

**For further information about our 2021 sponsorship packages, please contact:**

**Megan Parry, Senior Events Coordinator**

**Tel: 01256 848844 Email: [megan.parry@stmichaelshospice.org.uk](mailto:megan.parry@stmichaelshospice.org.uk)**

# 2021 Events Calendar

For further event information, please do not hesitate to get in touch.

\*\* Please note if the event is cancelled due to COVID-19 you will be given the option to transfer your money to the same event in 2022, sponsor a different 2021 event or receive a full refund \*\*



St. Michael's Hospice  
Calendar of Events 2021



Tel: 01256 848848 | [stmichaelsospice.org.uk](http://stmichaelsospice.org.uk)

# St. Michael's Hospice Corporate Sponsorship Packages

## SILVER £500

### Your package will include:

- Your logo listed in the event sponsors section on our St. Michael's Hospice website with a link to your organisation.
- Your logo included on our supporting marketing materials including: event packs, sponsorship forms, participant thank you letters, mailings and e-shots.
- Featured in press releases to both local newspapers and parish magazines.
- Regular mentions on social media with a reach of 10,000 +.
- Mentioned in our newsletter, which is mailed to over 3,000 of our supporters.
- 5 complimentary event entries for your company.

## GOLD £2,000

(Must be confirmed 4 months prior to the event for marketing literature to be completed)

### Your package will include the Silver package with the additions of:

- Your logo included on our event flyer.
- Banners advertising your company strategically located at the event.
- Your logo on the start/ finish gantry.
- Extra 5 complimentary event entries.
- Your logo included on the medal ribbons.
- Mentions on the day from our compere and our CEO during his welcome speech.
- Company mention on external advertising websites e.g. British Cycling & What's On.
- Your details included in a dedicated section of our event webpage.
- Pre-promotion at our other events.
- Stall on event day to promote your business.

## PLATINUM

Price to be discussed

(Minimum 2 year sponsor – BUSINESS EXCLUSIVE & must be confirmed 4 months prior to the event for marketing literature to be completed)

### Your package will include the Silver & Gold packages with the additions of:

- COMPLETE exclusivity of the platinum package for 2 years.
- Branded support vehicles.
- Additional 10 complimentary event entries.
- The name of the event will be changed to incorporate your company name.
- At least one branded water station(s) on the route. Additional water stations depending on your choice of event.



# St. Michael's Hospice Corporate Sponsorship Packages

## Event Shopping List 2021

**We welcome sponsorship on the below event items:**

- ✓ Medals
- ✓ Water
- ✓ Event Support Vehicles
- ✓ Water Station Items
- ✓ Post-Event Goodie Bags Items e.g. Nutritional Bars
- ✓ Marquees
- ✓ Chip Timing
- ✓ Participant Paper Numbers
- ✓ Event Toilets
- ✓ Event Safety Barriers
- ✓ Event Press Board

**Please note:**

Where applicable your logo will be included on the sponsored item.  
Prices will vary depending on your chosen item and event