



St. Michael's Hospice

Corporate Sponsorship Packages 2021

For further information about our 2021 sponsorship packages, please contact:

Megan Parry, Senior Events Coordinator

Tel: 01256 848844 Email: megan.parry@stmichaelshospice.org.uk

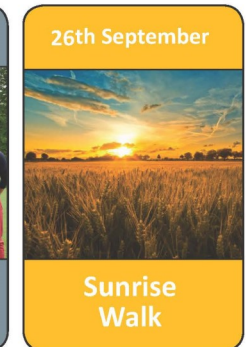
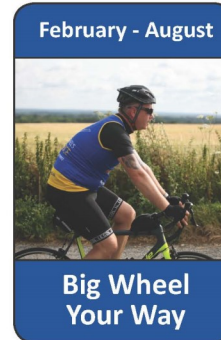
2021 Events Calendar

For further event information, please do not hesitate to get in touch.

** Please note if the event is cancelled due to COVID-19 you will be given the option to transfer your money to the same event in 2022, sponsor a different 2021 event or receive a full refund **



St. Michael's Hospice Calendar of Events 2021



St. Michael's Hospice Corporate Sponsorship Packages

SILVER £500

Your package will include:

- Your logo listed in the event sponsors section on our St. Michael's Hospice website with a link to your organisation.
- Your logo included on our supporting marketing materials including: event packs, sponsorship forms, participant thank you letters, mailings and e-shots.
- Featured in press releases to both local newspapers and parish magazines.
- Regular mentions on social media with a reach of 10,000 +.
- Mentioned in our newsletter, which is mailed to over 3,000 of our supporters.
- 5 complimentary event entries for your company.

GOLD £2,000

(Must be confirmed by 25/01/21 for marketing literature to be completed)

Your package will include the Silver package with the additions of:

- Your logo included on our event flyer.
- Banners advertising your company strategically located at the event.
- Your logo on the start/ finish gantry.
- Extra 5 complimentary event entries.
- Your logo included on the medal ribbons.
- Mentions on the day from our compere and our CEO during his welcome speech.
- Company mention on external advertising websites e.g. British Cycling & What's On.
- Your details included in a dedicated section of our event webpage.
- Pre-promotion at our other events.
- Stall on event day to promote your business.

PLATINUM

Price to be discussed

(Minimum 2 year sponsor – BUSINESS EXCLUSIVE & must be confirmed by 25/01/21 for marketing literature to be completed)

Your package will include the Silver & Gold packages with the additions of:

- COMPLETE exclusivity of the platinum package for 2 years.
- Branded support vehicles.
- Additional 10 complimentary event entries.
- The name of the event will be changed to incorporate your company name.
- At least one branded water station(s) on the route. Additional water stations depending on your choice of event.



St. Michael's Hospice Corporate Sponsorship Packages

Event Shopping List 2021

We welcome sponsorship on the below event items:

- ✓ Medals
- ✓ Water
- ✓ Event Support Vehicles
- ✓ Water Station Items
- ✓ Post-Event Goodie Bags Items e.g. Nutritional Bars
- ✓ Marquees
- ✓ Chip Timing
- ✓ Participant Paper Numbers
- ✓ Event Toilets
- ✓ Event Safety Barriers
- ✓ Event Press Board

Please note:

Where applicable your logo will be included on the sponsored item.
Prices will vary depending on your chosen item and event