

Example Fundraising Charity of the Year Calendar



JANUARY – New Year's Challenge?

Why not encourage staff to sign up to experience one of our life-changing challenges such as Horse riding Rajasthan or Trekking the Great Wall of China, and get your company involved in pledging sponsorship.

FEBRUARY – Bad Hair Day 8 February 2008

Get your staff involved in making a hair raising statement for the Hospice! Ask them to make a donation or get friends, family and work colleagues to sponsor them for wearing wacky hair for the day.

MARCH – Have a Spring Clean throughout March 2008

Encourage staff to clear-out their cupboards and wardrobes. Ask them to bag up those clean re-saleable clothes, hats and shoes, any unwanted gifts and bric-a-brac and take them along to a local Hospice Shop. If your organisation or staff have a lot of un-saleable textiles these could be bagged up too and marked as scrap, to go directly to a Hospice shop recycling bin and help raise even more money for the Hospice.

APRIL - Stepping Out Sunday 27 April 2008

Encourage staff to come along to the Hospice's third sponsored walk at Farleigh Wallop and discover the beautiful countryside on your doorstep, whilst raising sponsorship.

JUNE - Tea at 3 throughout June 2008

Why not support St. Michael's Tea at 3 campaign and host an afternoon tea party in your organisation to raise funds.

JULY - Big Wheel Sunday 20 July 2008

How many employees can you get on their bikes to join the Hospice's annual sponsored cycle ride? The ride will offer three routes of differing lengths to suit all abilities, and stacks of fun and entertainment for all the family.

AUGUST - House to House throughout August

Join the Hospice's team of volunteers who deliver envelopes through the doors in their street during the month of August, then collect them bursting with cash!

SEPTEMBER - Basil de Ferranti Charity Golf Tournament Thursday 18 September 2008

Use this as an opportunity to entertain your business associates and to take up a great sponsorship package. Or rally up some players and enter some four ball teams to battle it out for this year's Basil de Ferranti trophy and some fantastic prizes.

OCTOBER – Payroll Giving

Promote your existing scheme, or if you don't yet operate a payroll giving scheme then why not set one up. Payroll giving is a tax effective way for your staff to give to charity. A monthly donation of £10 to St. Michael's Hospice would only see a reduction of £7.80 in someone's salary.

NOVEMBER – Christmas Cards

Why not purchase your Christmas cards and support St. Michael's Hospice at the same time? The Hospice has a lovely range of Christmas Cards which can be purchased from the Hospice or one of the five St. Michael's Hospice shops. Personalised/Corporate cards can also be purchased through the St. Michael's Hospice website and 50% of the cost of the cards goes to the Hospice.

Alternatively why not consider a donation in lieu of Christmas Cards – you could send customers and business associates an e-Christmas card and donate the money you would have spent on Christmas Cards to the Hospice. You could also encourage staff to donate the money they would have spent on Christmas cards to colleagues; it will save them time and help the Hospice in return.

DECEMBER - Light up the Hospice Sunday 7 December 2008

Sponsor a light on one of the trees in the grounds of St. Michael's Hospice this Christmas, and encourage staff to come along to our special remembrance evening.